



Presented by **GRAHAM**

21st Century Skills Workshop Series
Powered by  RBC Future Launch

Prince Albert Campus
Tuesday, March 7, 2023

Saskatoon Main Campus
Thursday, March 9, 2023

Moose Jaw Campus
Tuesday, March 14, 2023

Regina Campus
Thursday, March 16, 2023

Event Details

Saskatchewan Polytechnic is hosting the 3rd annual **Knowledge and Networking Opportunities for the Workplace Conference (KNOW)** to address a growing need for students to develop essential employability skills that are in-demand by employers for career success.

KNOW is an engaging professional development in-person event with networking opportunities focused on educating students on a variety of essential skills topics. Students will have the opportunity to connect with, and learn from, each other, as well as community leaders, industry experts and Sask Polytech alumni. Students participate in the conference by attending sessions that resonate with their personal and career goals.

Professionals, including Sask Polytech alumni, will be invited to share their expertise, experience, and insight on a variety of topics such as lifelong learning, employment standards, interpersonal skills, professionalism, and financial awareness. Students will also learn how to present themselves and their skillset during the hiring process, with industry experts sharing details about resume writing, interview skills, and networking.

Sponsorship Opportunities

To receive all benefits offered, sponsorships must be confirmed by February 1st

Presenting Sponsor (one only - \$25,000) **SOLD**

- Name included as the KNOW Conference Presenting Sponsor in all conference materials, advertisements and promotion
- Opportunity for sponsor representative to provide welcome address at all four campuses
- Verbal recognition at opening of the conference at all four campuses
- Corporate logo given prominent exposure in digital presentation at welcome and closing sessions
- Corporate logo given exposure in conference promotional materials, including, but not limited to:
 - Emails – save the date and reminder email to attendees/sponsors
 - Saskatchewan Polytechnic website conference page
- Opportunity to provide panel members for HR session
- Opportunity to display two corporate pop-up banners at the four campus conference events
- Opportunity to supply corporate promotional items or materials to be distributed at all campuses
- Opportunity to host a special invite networking session at each campus conference

- Opportunity to provide prizes for the closing session
- One post-event storytelling opportunity created by Sask Polytech that authentically mentions the Sponsor and shared on website/social channels

21st Century Skills Workshop Series Title Sponsor (one only - \$20,000) SOLD

- Name included in conference materials, advertisements and promotion as 21st Century Skills Building Workshops Title sponsor
- Verbal recognition at opening of the conference at all four campuses
- Corporate logo given prominent exposure in digital presentation at opening and closing
- Corporate logo given prominent exposure in digital presentation at workshop sessions
- Corporate logo given exposure in conference promotional materials, including, but not limited to:
 - Emails – save the date and reminder email to attendees/sponsors
 - Saskatchewan Polytechnic website conference page
- Opportunity to recommend topics and speakers for workshop sessions
- Opportunity to display two corporate pop-up banners at the four campus conference events
- Opportunity to supply corporate promotional items or materials to be distributed at the conference
- Opportunity to provide prizes for the closing session
- One post-event storytelling opportunity created by Sask Polytech that authentically mentions the Sponsor and shared on website/social channels

Keynote Speaker Sponsor (one only - \$10,000)

- Name included as the KNOW Conference Keynote Sponsor in all conference materials, advertisements and promotion
- Opportunity for sponsor representative to introduce keynote speaker
- Verbal recognition at opening of the conference at all four campuses
- Corporate logo given prominent exposure in digital presentation at keynote session
- Opportunity to display one corporate pop-up banner at the four campus conference events
- Opportunity to supply corporate promotional items or materials to be distributed at the conference
- Corporate logo included on Saskatchewan Polytechnic website conference page

Campus Sponsor (4 only - Saskatoon, Regina, Moose Jaw, Prince Albert - \$4,000)

- Campus sponsor of one of the KNOW Conference events (one for each Sask Polytech campus: Saskatoon, Regina, Moose Jaw, Prince Albert)
- Verbal recognition at opening of the campus conference
- Corporate logo given prominent exposure in digital presentation at campus opening and closing session
- Opportunity to display one corporate pop-up banner at the campus conference
- Opportunity to supply corporate promotional items or materials to be distributed at the campus conference
- Corporate logo included on Saskatchewan Polytechnic website conference page

HR Panel Session Sponsor (Multiple - \$1,000)

- Sponsor of the HR Panel session at the KNOW Conference (campus of choice)
- Verbal recognition at opening of the conference at all four campuses
- Corporate logo given prominent exposure in digital presentation at HR session
- Corporate logo included on Saskatchewan Polytechnic website conference page